



SENSATIONS[®]

2018 FALL HOLIDAY COLLECTION

SENSATIONS®

Holiday 2018

Sensations displays provide outposting opportunities for key product mixes during the Holiday entertaining season.



NEW display headers in bright colors coordinate with Sensations product, and draw shoppers to the display!



100% of display inventory can be worked back into the in-line POG after the selling event – eliminating the need for mark-downs!



NEW!

Holiday Napkin and Stemware Display

RETAIL BENEFITS

- Perfect display to showcase beverage napkins and glassware for holiday entertaining!
- Display provides additional product needed during the busy holiday selling season
- Contents easily work back into in-line POG after the holidays



Item # 333419

SENSATIONS®

84pc Holiday Napkin & Stemware Display Item# 333419

Item #	Description	Qty
44559	4 ct. 7 oz. Champagne Flute Clear	15
44558	4 ct. 12 oz. Wine Glass Clear	12
44550	8 ct. 12 oz. Fluted Tumbler Clear	30
40563	40 ct. 2ply Beverage Napkin Hunter Green	9
40200	40 ct. 2ply Beverage Napkin White	9
40900	40 ct. 2ply Beverage Napkin Red	9
Total Pieces:		84



Case UCC: 00039938524425
 Case Cube: 4.86
 Case Dimensions: 51.125" L x 16.3" W x 10.0625" H
 Case Weight: 33.83 lbs
 Pallet TiHi: 4 x 3
 Setup Dimensions: 63" H x 16" W x 18" D



Item # 44559



Item # 44558



Item # 44550



Item # 40563



Item # 40200



Item # 40900

Order Date:

Ship Date:

NEW!

Metallics and Holiday Solids Floor Display

RETAIL BENEFITS

- A selection of Sensations in-line products and top selling solids, combined into one display!
- Display shows consumers a variety of items, then drives them back to the in-line set for repeat purchases
- Contents easily work back into in-line POG after the holidays



Item # 333420

SENSATIONS®

89pc Holiday Metallics Solids Display Item# 333420

Item #	Description	Qty
41581	40 ct. 2ply Dinner Napkin Red	4
41579	40 ct. 2ply Dinner Napkin White	4
67563	40 ct. 2ply Dinner Napkin Hunter Green	4
317597	20 ct. 2 oz. Shotglass Clear	3
40022	40 ct. 2ply Beverage Napkin Wasabi Green	6
317598	24 ct. 2 oz. Portion Cups with Lids Clear	3
315130	10 ct. Performa Luncheon Plate Wasabi Green	10
49354	10 ct. Performa Luncheon Plate Red	10
40900	40 ct. 2ply Beverage Napkin Red	6
40200	40 ct. 2ply Beverage Napkin White	6
40563	40 ct. 2ply Beverage Napkin Hunter Green	6
317595	6 ct. 4 oz. Champagne Coupe Silver Metallic	3
317594	6 ct 6 oz. Wine Goblet Silver Metallic	6
317596	3 ct. Salad Servers Metallic Silver	6
322512	24 ct. Assorted Cutlery Metallic Gold	3
315134	24 ct. Assorted Cutlery Metallic RoseGold	3
315132	24 ct. Assorted Cutlery Metallic Silver	6
Total Pieces:		89



Case UCC: 00039938524432
 Case Cube: 4.86
 Case Dimensions: 51.125" L x 16.3" W x 10.0625" H
 Case Weight: 30.83 lbs
 Pallet TiHi: 4 x 3
 Setup Dimensions: 63" H x 16" W x 18" D



Item # 41581



Item # 41579



Item # 67563



Item # 40022



Item # 40900



Item # 40200



Item # 40563



Item #315130



Item # 49354



Item # 317597



Item # 317595



Item # 317594



Item # 317596



Item # 317598



Item # 322512



Item # 315134



Item # 315132

Order Date:

Ship Date:

Holiday Solids Floor Display Options

NEW!

RETAIL BENEFITS

- One of our top selling display mixes, now available in 3 color combinations!
- Display provides a one stop shop for everything your customer needs to set their holiday table!
- Focus on solids means any remaining contents can easily be worked back into in-line set



Item # 333421



Item # 333422



Item # 333423

SENSATIONS®

Holiday Red, White, and Green Displays

Item #	Description	333421	333422	333423
43007	AST CUT 12/32CT BOX C RED SENS	10	10	10
43011	AST CUT 12/32CT BOX WHITE SENS	5	5	10
43012	AST CUT 12/32CT BOX HUNTER GREEN	5	0	0
43022	AST CUT 12/32 BOX WASB GR SENS	0	5	0
40900	BN 12/40CT 2P CL RED SENS	6	6	9
40200	BN 12/40CT 2P WHITE SENS	6	6	9
40563	BN 12/40CT 2P HUNTER GREEN	6	0	0
40022	BN 12/40CT 2P WASABI	0	6	0
78900	TC 54X108 T/P 12/1 CL RED SENS	9	9	9
78200	TC 54X108 T/P 12/1 WHITE	9	9	9
49354	PLT7 12/10CT RED PF SENS	20	10	20
315130	PLT7 12/10CT WASABI PF SENS	0	10	0
41581	40 ct. 2ply Dinner Napkin Red	4	4	6
41579	40 ct. 2ply Dinner Napkin White	4	4	6
67563	40 ct. 2ply Dinner Napkin Hunter Green	4	0	0
41022	40 ct. 2ply Dinner Napkin Wasabi Green	0	4	0
Total Items:		88	88	88

Case Cube: 4.86
Case Dimensions: 51.125" L x 16.3125" W x 10.0625" H
Case Weight: 30.9 lbs
Pallet TiHi: 4 x 3
Setup Dimensions: 56" x 17" W x 17" D

Item# 333421 Red, White, Hunter Green Tableware Mix



Item# 333422 Red, White, Wasabi Tableware Mix



Item# 333423 Red and White Tableware Mix



Item # 43007



Item # 43011



Item # 43012



Item # 43022



Item # 40900



Item # 40200



Item # 40563



Item # 40022



Item # 78900



Item # 78200



Item # 49354



Item # 315130



Item # 41581



Item # 41579



Item # 67563



tem # 41022

Order Date:

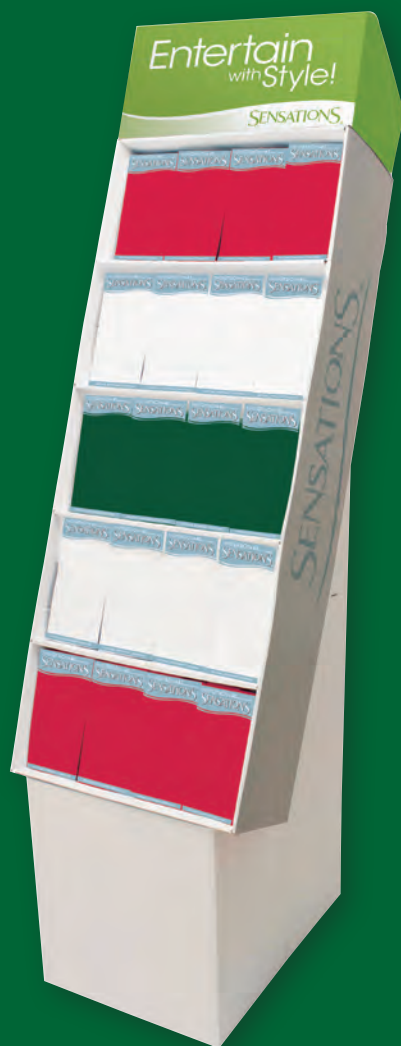
Ship Date:

Holiday Dinner Napkins Floor Display Options

NEW!

RETAIL BENEFITS

- One of our top selling display mixes, now available in 3 color combinations!
- Display provides additional product needed to drive sales during key Holiday selling season
- Focus on solids means any remaining contents can easily be worked back into in-line set



Item # 333424



Item # 333426



Item # 333425

SENSATIONS®

Holiday Dinner Napkin Display Options

Item #	Description	333424	333426	333425
67563	40 ct. 2ply Dinner Napkin Hunter Green	16	0	0
41022	40 ct. 2ply Dinner Napkin Wasabi Green	0	16	0
41579	40 ct. 2ply Dinner Napkin White	32	32	40
41581	40 ct. 2ply Dinner Napkin Red	32	32	40
	Total Pieces	80	80	80

Case Cube: 5.09
Case Dimensions: 47" L x 18.25" W x 10.25" H
Case Weight: 42.36 lbs
Pallet TiHi: 2 x 4
Setup Dimensions: 57.875" x 18.25" W x 17" D

Item# 333424 80pc Dinner Napkin Display R/W/Hunter



Item# 333426 80pc Dinner Napkin Display R/W/Wasabi



Item# 333425 80pc Dinner Napkin Display Red/White



Item # 67563



Item # 41022



Item # 41579



Item # 41581

Order Date:	Ship Date:
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Item #78900DSP



Item #78200DSP



Item #78563DSP

Holiday Tablecover Floor and Shelf Displays

RETAIL BENEFITS

- 2-ply paper/1-ply poly lining adds strength and protects spills from leaking through to the table
- Multiple color mix options, available in both floor and counter displays
- Displays provide additional product needed during Holiday months



Item # 92353



Item # 325439



Item # 325440

Holiday Tablecover Floor Display Options

Item #	Description	92353	325439	325440
71563	1 ct. 54"x108" Paper/Poly Tablecover Hunter Green	12	0	0
78900	1 ct. 54"x108" Paper/Poly Tablecover Red	36	36	42
78200	1 ct. 54"x108" Paper/Poly Tablecover White	36	36	42
78022	1 ct. 54"x108" Paper/Poly Tablecover Wasabi Green	0	12	0
	Total Pieces:	84	84	84

Case Cube: 5.547
Case Dimensions: 48.5" L x 15.5" W x 12.75" H
Case Weight: 42.64 lbs
Pallet TiHi: 3 x 3
Setup Dimensions: 59.375" H x 15.25" W x 21" D



Item #78900DSP



Item #78200DSP



Item #78563DSP

Holiday Tablecover Shelf Displays

Display Item #	Item #	Description	Qty
78900DSP	78900	1 ct. 54"x108" Paper/Poly Tablecover Red	12
78200DSP	78200	1 ct. 54"x108" Paper/Poly Tablecover White	12
78563DSP	71563	1 ct. 54"x108" Paper/Poly Tablecover Hunter Green	12

Case Cube: 0.79
Case Dimensions: 14.75" x 9.125" x 9.625"
Case Weight: 5.32 lbs
Pallet TiHi: 12 x 4
Setup Dimensions: 14.25" x 8.75" x 8.75"



Item # 71563



Item # 78900



Item # 78200



Item # 78022

Item# 92353 Red, White, Hunter Tablecover Display



Item# 325439 Red, White, Wasabi Tablecover Display



Item# 325440 Red and White Tablecover Display



Item# 78900DSP



Item# 78200DSP



Item# 78563DSP



Order Date:

Ship Date:

NEW!

Holiday Cutlery Center

RETAIL BENEFITS

- Convenient prepack display design provides extra protection during shipping and maintains product appearance on floor
- Display provides additional product needed during key selling season to eliminate potential out of stocks on shelf
- Display mix balanced to sales patterns to ensure strong sell through



Item # 333427

SENSATIONS®

Solid & Metallic Boxed Cutlery Center Item# 333427

Item #	Description	Qty
315132	24 ct. Assorted Cutlery Metallic Silver	14
322512	24 ct. Assorted Cutlery Metallic Gold	9
315134	24 ct. Assorted Cutlery Metallic RoseGold	5
43012	32 ct. Assorted Boxed Cutlery Hunter Green	15
43022	32 ct. Assorted Boxed Cutlery Wasabi Green	10
43006	32 ct. Assorted Boxed Cutlery Clear	15
43007	32 ct. Assorted Boxed Cutlery Red	25
43011	32 ct. Assorted Boxed Cutlery White	10
Total Items:		103



Case UCC: 00039938524500
 Case Cube: 5.09
 Case Dimensions: 10.25" L x 18.25" W x 47" H
 Case Weight: 40.24 lbs
 Pallet TiHi: 2 x 4
 Setup Dimensions: 57.9" x 18.25" W x 17" D



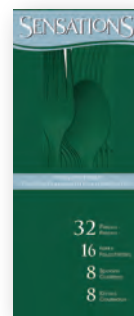
Item # 315132



Item # 322512



Item # 315134



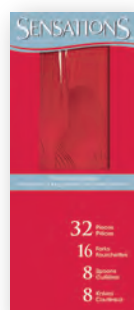
Item # 43012



Item # 43022



Item # 43006



Item # 43007



Item # 43011

Order Date:

Ship Date:

NEW!

Holiday Dinner Napkin and Cutlery Floor Display

RETAIL BENEFITS

- Two of our most popular Holiday entertaining categories combined into one display!
- Display provides additional product needed during TPR events to drive sales and sell through
- 100% of display inventory can be worked back into in-line POG



Item # 333428

SENSATIONS®

Holiday Dinner Napkin Cutlery Display Item# 333428

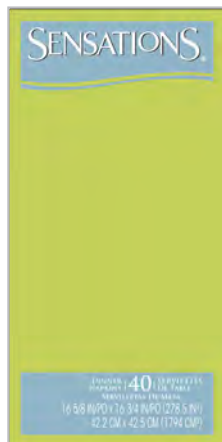
Item #	Description	Qty
67563	40 ct. 2ply Dinner Napkin Hunter Green	4
41022	40 ct. 2ply Dinner Napkin Wasabi Green	4
41579	40 ct. 2ply Dinner Napkin White	12
41581	40 ct. 2ply Dinner Napkin Red	12
43012	32 ct. Assorted Boxed Cutlery Hunter Green	10
43011	32 ct. Assorted Boxed Cutlery White	15
43022	32 ct. Assorted Boxed Cutlery Wasabi Green	10
43007	32 ct. Assorted Boxed Cutlery Red	25
43006	32 ct. Assorted Boxed Cutlery Clear	15
	Total Pieces:	107



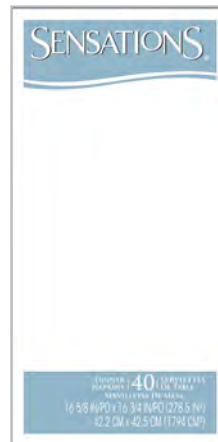
Case UCC: 00039938524517
Case Cube: 5.09
Case Dimensions: 47" L x 18.25" W x 10.25" H
Case Weight: 44.81 lbs
Pallet TiHi: 2 x 4
Setup Dimensions: 57.875" x 18.25" W x 17" D



Item # 67563



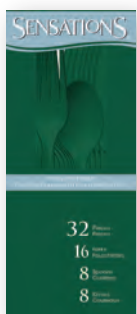
Item # 41022



Item # 41579



Item # 41581



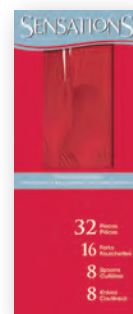
Item # 43012



Item # 43011



Item # 43022



Item # 43007



Item # 43006

Order Date:

Ship Date:

Clear Entertaining Center

RETAIL BENEFITS

- Attractive display includes elegant and functional products, perfect for any entertaining event!
- Key product categories for Christmas or New Year celebrations!



Item # 329213

SENSATIONS®

Clear Entertaining Center Item# 329213

Item	Description	329213
44555	6 ct. 5 oz. Wine Glass Clear	12
317597	20 ct. 2 oz. Shotglass Clear	8
44559	4 ct. 7 oz. Champagne Flute Clear	6
44558	4 ct. 12 oz. Wine Glass Clear	8
44550	8 ct. 12 oz. Fluted Tumbler Clear	15
40200	40 ct. 2ply Beverage Napkin White	18
36418	8 ct. 7" Plastic Luncheon Plate Clear	24
	Total Pieces	91



Case specs for 329213

Case UCC: 00039938474089
 Case Cube: 4.86
 Case Dimensions: 51.125" L x 16.3125" W x 10.0625" H
 Case Weight: 31.92 lbs
 Pallet TiHi: 4 x 3
 Setup Dimension: 63" H x 16" W x 18" D



Item # 44555



Item # 317597



Item # 44559



Item # 44558



Item # 44550



Item # 40200



Item # 36418

Order Date:

Ship Date:

NEW!

Entertaining Glassware Floor Display

RETAIL BENEFITS

- Attractive display includes elegant and functional products, perfect for any entertaining event!
- Key product categories for Christmas or New Year celebrations!



Item # 331781

SENSATIONS®

Entertaining Glassware Display Item# 331781

Item	Description	331781
44555	6 ct. 5 oz. Wine Glass Clear	15
183007	6 ct. 4 oz. Champagne Glass Clear	8
44559	4 ct. 7 oz. Champagne Flute Clear	18
44558	4 ct. 12 oz. Wine Glass Clear	12
44550	8 ct. 12 oz. Fluted Tumbler Clear	12
44554	8 ct. 9 oz. Tumbler Clear	16
Total Pieces		81



Case specs for 331781

Case UCC: 00039938503642
Case Cube: 4.86
Case Dimensions: 51.125" L x 16.3125" W x 10.0625" H
Case Weight: 30.14 lbs
Pallet TiHi: 4 x 3
Setup Dimension: 63" H x 16" W x 18" D



Item # 44555



Item # 183007



Item # 44559



Item # 44558



Item # 44550



Item # 44554

Order Date:

Ship Date:

Pre-Rolled Cutlery Displays

NEW!

RETAIL BENEFITS

- Each roll contains a Black Fork, Knife, and Spoon rolled in a 2 ply White Lunch Napkin, secured with a printed Napkin Band
- Pre-rolled Cutlery is perfect for buffets, or any event where convenience and elegance are important!

SENSATIONS®



Item # 332319



Item # 332318

Pre-rolled Cutlery Display Options

Item #	Description	332319	332318
332317	8 ct. Pre-rolled Cutlery Sets	26	60

Case specs for 332319

Case Cube: 2.169
 Case Dimensions: 24.4375" L x 15.9375" W x 9.625" H
 Case Weight: 15.7 lbs
 Pallet TiHi: 5 x 5
 Setup Dimensions: 15.5" D x 24" W x 8.75" H

Case specs for 332318

Case Cube: 5.09
 Case Dimensions: 47" L x 18.25" W x 10.25" H
 Case Weight: 38.65 lbs
 Pallet TiHi: 2 x 4
 Setup Dimensions: 57.875" H x 18.25" W x 17" D

Item# 332319 26pc Pre-rolled Cutlery Counter Display



Item# 332318 60pc Pre-rolled Cutlery Floor Display



Item # 332317

Metallic Cutlery Displays

RETAIL BENEFITS

- Top selling in-line metallic cutlery, now joined by RoseGold and Gold cutlery, in displays perfect for outposting!
- Convenient prepack display design provides extra protection during shipping and maintains product appearance on floor



Item # 317865



Item # 317867



Item # 324727



Item # 331403



Item # 315136



Item # 324728

SENSATIONS®

Metallic Cutlery Displays

Item #	Description	UCC Code
315136	70pc Metallic Cutlery FD	00092352917570
324728	70pc Silver/RG/Gold Metallic Cutlery FD	00039938418366
317865	40pc Silver Metallic Cutlery CD	00039938335083
317867	40pc Rose Gold Metallic Cutlery	00039938335106
324727	40pc Gold Metallic Cutlery CD	00039938418359
331403	40pc Silver/Gold Cutlery CD	00039938498870

COMPONENTS		QUANTITY IN EACH DISPLAY					
Item #	Description	315136	324728	317865	317867	324727	331403
315132	24 ct. Assorted Boxed Cutlery Metallic Silver	42	28	25	0	0	25
315133	24 ct. Forks Only Boxed Cutlery Metallic Silver	28	0	15	0	0	0
315134	24 ct. Assorted Boxed Cutlery Metallic Rosegold	0	21	0	25	0	0
315135	24 ct. Forks Only Boxed Cutlery Metallic Rosegold	0	0	0	15	0	0
322512	24 ct. Assorted Boxed Cutlery Metallic Gold	0	21	0	0	25	15
322513	24 ct. Forks Only Boxed Cutlery Metallic Gold	0	0	0	0	15	0
Total Items:		70	70	40	40	40	40

Case specs for 315136 and 324728

Case Cube: 5.09
 Case Dimensions: 47" L x 18.25" W x 10.25" H
 Case Weight: 29.76 lbs
 Pallet TiHi: 2 x 4
 Setup Dimensions: 57.875" H x 18.25" W x 17" D

Case specs for 317865, 317867, 317866, and 331403

Case Cube: 2.169
 Case Dimensions: 24.4375" L x 15.9375" W x 9.625" H
 Case Weight: 14.74 lbs
 Pallet TiHi: 5 x 5
 Setup Dimensions: 8.25" H x 24" W x 15.5" D

Item# 315136 70pc Silver Metallic Cutlery FD



Item# 324728 70pc Silver/RG/Gold Metallic Cutlery FD



Item# 317865 40pc Silver Metallic Cutlery CD



Item# 317867 40pc Rose Gold Metallic Cutlery CD



Item# 324727 40pc Gold Metallic Cutlery CD



Item# 331403 40pc Silver/Gold Cutlery CD



Item # 315132



Item # 315133



Item # 315134



Item # 315135



Item # 322512



Item # 322513

Order Date:

Ship Date:

Item Number	Description	UPC Code	Barcode
71563	1 ct. 54"x108" Paper/Poly Tablecover Hunter Green	092352715633	
78900	1 ct. 54"x108" Paper/Poly Tablecover Red	092352415649	
78022	1 ct. 54"x108" Paper/Poly Tablecover Wasabi Green	092352780228	
78200	1 ct. 54"x108" Paper/Poly Tablecover White	092352415717	
49354	10 ct. Performa Luncheon Plate Red	092352493548	
315130	10 ct. Performa Luncheon Plate Wasabi Green	092352917518	
36418	8 ct. Plastic Luncheon Plate Clear	092352364183	
322512	24 ct. Assorted Boxed Cutlery Metallic Gold	039938393328	
315134	24 ct. Assorted Boxed Cutlery Metallic Rosegold	092352917556	
315132	24 ct. Assorted Boxed Cutlery Metallic Silver	092352917532	
322513	24 ct. Forks Only Boxed Cutlery Metallic Gold	039938393335	
315135	24 ct. Forks Only Boxed Cutlery Metallic Rosegold	092352917563	
315133	24 ct. Forks Only Boxed Cutlery Metallic Silver	092352917549	
317596	3 ct. Salad Servers Metallic Silver	092352917730	
43006	32 ct. Assorted Boxed Cutlery Clear	092352430062	
43012	32 ct. Assorted Boxed Cutlery Hunter Green	092352430123	
43007	32 ct. Assorted Boxed Cutlery Red	092352430079	
43022	32 ct. Assorted Boxed Cutlery Wasabi Green	092352430222	
43011	32 ct. Assorted Boxed Cutlery White	092352430116	
40563	40 ct. 2ply Beverage Napkin Hunter Green	092352405633	
40900	40 ct. 2ply Beverage Napkin Red	092352400645	
40022	40 ct. 2ply Beverage Napkin Wasabi Green	092352400225	
40200	40 ct. 2ply Beverage Napkin White	092352400713	

Item Number	Description	UPC Code	Barcode
67563	40 ct. 2ply Dinner Napkin Hunter Green	092352675630	
41581	40 ct. 2ply Dinner Napkin Red	092352410644	
41022	40 ct. 2ply Dinner Napkin Wasabi Green	092352410224	
41579	40 ct. 2ply Dinner Napkin White	092352410712	
317597	20 ct. 2 oz. Shotglass Clear	092352917747	
317598	24 ct. 2 oz. Portion Cups with Lids Clear	092352917754	
44558	4 ct. 12 oz. Wine Glass Clear	092352445585	
44559	4 ct. 7 oz. Champagne Flute Clear	092352445592	
44550	8 ct. 12 oz. Old Fashioned Tumbler Clear	092352445509	
317595	6 ct. 4oz. Champagne Coupe Silver Metallic	092352917723	
317594	6 ct. 6oz. Wine Goblet Silver Metallic	092352917716	
332317	8 ct. Pre-rolled Cutlery Sets	092352988143	



Fall/Holiday 2018 TERMS OF SALE PAYMENT TERMS

PAYMENT: Standard account specific payment terms apply

PRICING: Orders will be billed at the price prevailing on the day the order is invoiced. Since our costs can be affected by supply, fluctuation in foreign exchange rates, and demands, prices are subject to change without notice. However, they will not be adjusted unless necessary and will always be within governmental regulations. All prices are in U.S. dollars.

MINIMUM ORDERS: Sensations minimum order is \$500.00

SHIPMENTS: Fall/Holiday merchandise will not be available to ship before August 1, 2018. Creative Converting reserves the right to cancel items 60 days prior to the holiday if ordered after August 1, 2018. Orders received after August 1, 2018 cannot specify ship dates earlier than 60 days from the day the order is entered.

RETURNS: Returned merchandise will not be accepted under any circumstances unless written authorization has been obtained from the Customer Service Department, and our labels are affixed to the returned product. Any such requests must be made within 30 days after the order is received.

FREIGHT: Freight is prepaid for merchandise totaling \$500.00 or more to a single destination in the continental USA, FOB Joliet, IL. Orders under \$500.00 will be charged freight. Creative Converting will NOT pay additional freight charges for special handling requests or ocean freight.

OTHER STANDARD TERMS: Orders will be accepted in full case quantities only. We reserve the right to charge a 1.5% per month service charge on all overdue balances. There will be a \$50.00 charge on all checks returned by the bank. All orders are subject to approval by Creative Converting. We do not accept post-dated checks. We will not be held responsible for post-dated checks sent to our lockbox. Payment due dates are based upon date of original invoice. Post audit deductions are not allowed on invoices after 6 months from date of invoice.

BACK-ORDERS: Backorders will be shipped unless specified otherwise by the customer. Seasonal backorders will be cancelled if unshipped 30 days before the holiday.

SENSATIONS®



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